

Press Release

Warsaw, 28 July 2010

Mazars, GLN and Gras Savoye are organizing a panel discussion in Krynica

The most important economic event in this part of Europe – XX Economic Forum in Krynica Zdroj will be held on 8-11 September 2010. As part of this Forum a panel discussion on the theme of “Foreign investors generate innovation” will be organized on 10 September at 10:30 a.m.

The discussion will be organized by three partner firms: **Mazars** – leader in financial & audit services, **Gide Loyrette Nouel** – a prestigious law firm and **Gras Savoye Polska** – the biggest insurance broker. The aim of the debate is to present the role of foreign investors on the Polish market in working out innovative solutions.

Guests invited to the debate will focus on the difference between importing ready-made solutions and getting inspired by foreign markets to respond to the actual needs of entrepreneurs and consumers in Poland. Specific examples of innovation in the area of organization, business practices or new products such as weather insurance protecting companies against weather anomalies or modern IT projects designed for business and individual clients will be discussed during the debate.

The partner firms invited the representatives of PAIIZ (Polish Information and Foreign Investment Agency) and top foreign investors in Poland – France Telecom and EDF to participate in the debate.

The panel discussion is organized within “**Synergy**” project, a joint initiative of Mazars, GLN and Gras Savoye in Poland which consists in the idea that three firms offering complementary services addressed to the same group of businesses decided to join their forces to propose a wide range of services to their clients, including audit, accounting, insurance, legal and tax advisory on a one stop shopping basis.

[Please click here to visit the website of XX Economic Forum in Krynica Zdrój](#)

[See the trailer of the Meeting](#)

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About the Partners:



Founded in Paris in 1920, Gide Loyrette Nouel is one of the leading international law firms. It has 24 offices around the world. With more than 700 lawyers and legal consultants, including 108 partners, drawn from over 50 nationalities, the Firm provides specialist quality legal services in the most complex areas of national and international finance and business law

The Warsaw office of GLN consists of an international team of lawyers, which guarantees a competent and comprehensive legal assistance to the Firm's clients, especially in business law as corporate law, privatisations, real estate law, banking and stock market law, capital markets, infrastructure, concessions, taxes, labour, as well as competition law, intellectual property law, arbitration and litigation.



Mazars is an international, integrated and independent organisation, specialising in audit, accounting, tax and advisory services. Mazars can rely on the skills of 12,500 professionals in the 56 countries which make up its integrated partnership. It is ranked among top audit and advisory firms in Europe and in Poland.

Mazars has over 18 years of experience on the Polish market with two entities employing 160 professionals in Warsaw and Cracow which offer Polish and foreign companies from diverse sectors of economy a wide range of services including audit, tax advisory as well as accounting, HR advisory and payroll.

Mazars has chosen the innovative and demanding option of being a truly integrated firm. The Mazars organisation is based on democratic partnership which gives each partner the right to vote on the strategic decisions involving the future of the firm. This kind of responsibility is central to Mazars' principles and practices. It runs throughout the organisation, and is daily expressed in the way Mazars exercises its profession, and in the relationship it maintains with its social and economic environment. It guarantees consistent quality of our service to clients world-wide..



Since 1992 Gras Savoye has continuously attained first position in insurance brokers' ratings in France and since 2004 in Poland. Gras Savoye was established in 1907 by Pierre Gras and Gustave Savoye in Lille, which is located in northern France. At present, Gras Savoye Group employs over 3600 people and its network covers over 70 offices throughout the world.

The group operates within the framework of two companies
Gras Savoye Polska – insurance and reinsurance broker
Pol-Assistance – service company

Gras Savoye's offer includes the servicing of all insurance lines covering property, motor, liability and life insurance as well as specialised products. Gras Savoye in Poland also provides services in the framework of risk management, reinsurance, claims handling, distribution of insurance products and assistance.